

LANGUAGE AND CULTURE AS A MEANS OF COMMUNICATION

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ABSTRACT

The article describes the issue culture of speech in cross-cultural communication of EFL learners. It covers approaches used for the study of language and intercultural communication, in particular, in the area of comparing English and Kazakh discourse structures. The situation demonstrates that the issue of interpersonal communication should be explored in terms of particular instances of human action and reaction. After reviewing the previous studies, the authors summarize the differences of style, etiquette, behaviors and communication system in different culture context and find the barriers of cross cultural communication. The findings of this study indicate that the barriers of communication come from the national culture's influence on the behaviors of people with different identity. Moreover, culture also influences people's way of thinking and behaving and result in different understandings toward vision and purposes.

KEYWORDS: Language, Culture, Linguoculturology, Culture of Speech